Viewership of Doordashan programmes in Tamil Nadu

No.22 SHRI JrMAvANAM (i0 VtS- KATRAMAN: Will the Minister of IN FORMATION AND BROAD- FASTION he plesed to state;

(a) whether the dubbing of Hindi dramas and other programmes in Tamil and having good 'response or otherwise . fiimil Nadu: and

(b) if so, the finding thereof and what is the next step to be taken by the Mini- try in boost these programes?

MINISTER. OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) There is a mixed reaction . the dubbing of sponsored programmes in Tamil done by private products on their own initiative.

(b) Doordarshan has no proposal ander consideration to insist on dubbing of sponsored serial

CommerciaHntln of film institne

1023. SHRI SURESH KALMADI: Will the Minister of INFORMATION AMD BROADCASTING be pleased to slate:

(a) whether Governmtat's atten-lion has been drawn to the news item published in the 'Hindu' of 10th July, 3994 under the caption "Film Institute going commercial", and

(b) if so, what is Government's reaction in respect thereto?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH *"DEO)*:: (3) and (b) Government have Been the news item. The Filf and Tele-vl-sioii Institute of India being a registered society and autonomous is free to' lake its own decisions. Government do not siormaly interfere in its function-' ing. It may however be added that the steps taken by the Institute in generalise more internal resources are in line with the new economic policy of liberalisation elimination of non-essetotial subsidies etc.

Increasing the number of channels in Doordarshan

1024. SHRI S. MADHAVAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whehtr there is any propositi to increase the number of channels in Doordarshan piogramme; and

(b) if so what ore the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Yes, Sir. There are a number of proposals on which Doordarshan is experimtnting on the 5 transponders of INSAT 2B, will a view to provide programming to cater to the diverse interests of the widest cross section of its viewers.

Earmarking Doordarshan channel for State sponsored Telecast

1025. SHRI ASHOK MITRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether representations have been received for earmarking at least one Doordarshan Channel for telecast to be sponsored by State Governments;

(b) whether state and regional channels of this nature will not be conductive to the development of the diverse culture the nation takes pride in; and

(c) whether, in view of the accepted policy of liberalisation, the Government will not stand in the way in case indi vidual State Governments start their own transmitting stations?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): fa) Yes, Sir.